

February 23, 2010

West Paw Design CEO Testifies to US Senate Committee on Finance

Today West Paw Design President and Owner Spencer Williams provided testimony to the United States Senate Committee on Finance during a hearing on small business trade and tax issues related to small business job creation. The hearing was part of the National Export Initiative which is a significant part of President Obama's strategy to increase exports and create jobs.

Based in Bozeman, Montana, West Paw Design is a manufacturer of eco-friendly pet bedding, toys and apparel. Exports to 24 countries generated 16.9 percent of the company's overall sales in 2009. West Paw Design exports more than twice the average amount of Montana manufacturers.

During the hearing Williams shared his first-hand exporting experience with the committee along with suggestions for how services such as the US Commercial Service's Gold Key Service could become even more effective and affordable for small businesses. Additionally Williams voiced concerns related to intellectual property protection, fair trade, human rights and environmental standards.

If you would like a full copy of Williams' written testimony or would like to coordinate an interview, please contact Mary Paoli at mary@westpawdesign.com or 406-922-0380.

More information about the Senate Finance Committee Hearing: <http://finance.senate.gov/sitepages/hearing022310.html>
More information about the National Export Initiative: <http://www.ustr.gov/about-us/press-office/blog/2010/january/president-obama-lays-out-export-initiative-create-jobs>

About West Paw Design®

Surrounded by the beautiful Rocky Mountains, Mont.-based West Paw Design, established in 1996, continues to pursue its mission to create the highest quality pet products on the market. Created and manufactured locally, all products are safe and comfortable for pets with fabrics sourced straight from the clothing industry. While creating products with minimal environmental impact, West Paw Design uses non-toxic, organic or recyclable materials. West Paw Design is proud to do its part to protect the environment by using as much raw product as possible and reducing waste. For more information about West Paw Design and its products visit www.westpawdesign.com.